



Required standards

1

Any proofs sent to raff need to be certified. If the proofs do not meet latest ISO Standards raff is requested to remake the proofs according to the desired result in terms of paper and inks.

2

Requested paper types and qualities to be available within the EU. If certain types of paper to be imported from the US, Canada or the Far East the availability to be checked.

3

raff uses EURO Standard as a given format. When SWOP Standard is delivered higher costs for conversion, re-separation and proofing to be taken into consideration.

4

Upon request raff provide printed test forms for reference and measurement at no surcharge.

5

Data for repro or postproduction at raff may vary in standards. However elevated efforts may result as a consequence due to unsuitable data delivered. The efforts depend on raff's additional labour necessary to complete/adjust/prepare/repair/re-separate the relevant data. In this case prior communication concerning the quality of the original data is advisable.

6

Print ready data sent for print production to raff need to meet pdf standard X- 1A (this is a worldwide accepted standard) or pdf standard – acrobat 5 (pdf 1.4). The pdfs need to be created high definition (resolution at least 300 dpi). Low resolution pdfs are not suitable. Low res. pdfs can only be used for preview purposes. The pdfs should contain crop marks, cross marks, information on page numbers and a minimum of 3mm bleed. OPI standards cannot be used.

7

pdf workflow: print ready.